

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, April 13, 2022
8:30 AM – 9:30 AM
Berkley Public Safety - 2nd Floor Conference Room**



MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.

AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting of March 9, 2022
- V. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Planning Commission – Lisa Kempner
 - C. Community Development – Megan Masson-Minock
 - D. Chamber of Commerce – Tim Murad
- VI. **Treasurer's Report**
- VII. **Action Items**
 - A. Downtown Development Authority Annual Budget Adoption
 - B. Council Resale Facade Grant Application Approval
 - C. Peninsulas Facade Grant Application Approval
 - D. Berkley Public Library Mural Program Approval
 - E. Acupuncture Institute of Michigan Mural Program Approval
 - F. Robina Renderings Design Firm Approval
- VIII. **Discussion Items**
 - A. Main Street Accreditation Recommendations – Annaka Norris and John Bry
 - B. Oakland County Business Development Support
 - C. Recent Promotional Activities of March and April
 - D. Downtown Block Party Series (May 1, June 26, October 29)
 - E. Downtown Design Guidelines
 - F. Coolidge Crosswalks
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Art & Design – Matteo Passalacqua
 - B. Business Development – Jenna Hance
 - C. Marketing & Promotions – Ashley Poirier
 - D. Organization – Scott Francis
 - E. West Twelve Mile – Tim Barnes
- XI. **Executive Director Updates**
 - A. Main Street Oakland County Summit
 - B. Downtown Berkley Business and Real Estate Updates
 - C. Downtown Berkley Recent Media Coverage
- XII. **Board of Directors' Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**